

LONG BEACH CALIFORNIA

FRANCHISE
EXPO
WEST

DECEMBER 5-7, 2019

Long Beach Convention Center

Sponsored By  **IFA**
INTERNATIONAL FRANCHISE ASSOCIATION

**CONNECT FACE-TO-FACE
WITH QUALIFIED ATTENDEES**



FranchiseExpoWest.com



FRANCHISE EXPO WEST

FRANCHISE EXPO WEST is the most prominent gathering of the foremost experts in franchising, entrepreneurs and business owners in the Western United States.

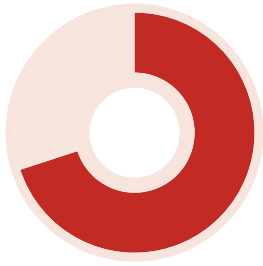
Franchise Expo West connects franchisors with thousands of qualified candidates in search of the opportunity to be new franchisees, master licensees, area developers, multi-unit owners, and more. Connect face-to-face with these prospects and increase your footprint and revenues.

Engage with visitors pre-show, onsite, and post-show through our marketing vehicles, including digital and print advertising, enhanced sponsorships, and pre-setting of appointments.

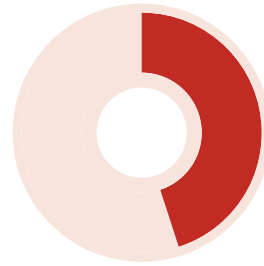
December 5-7, 2019 • Long Beach, California • Long Beach Convention Center



MOTIVATED ATTENDEES



68%
of attendees have
owned a business



47%
of attendees spend an avg.
of 1 full day at the expo

GOAL TO OPEN A FRANCHISE

31%
0-6 MONTHS

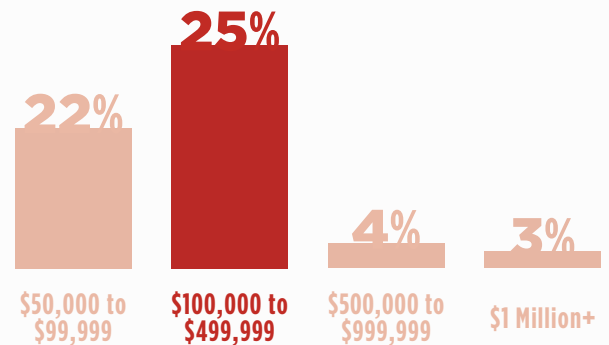
36%
6-12 MONTHS

18%
12-18 MONTHS

15%
18+ MONTHS



INVESTMENT LEVELS OF ATTENDEES

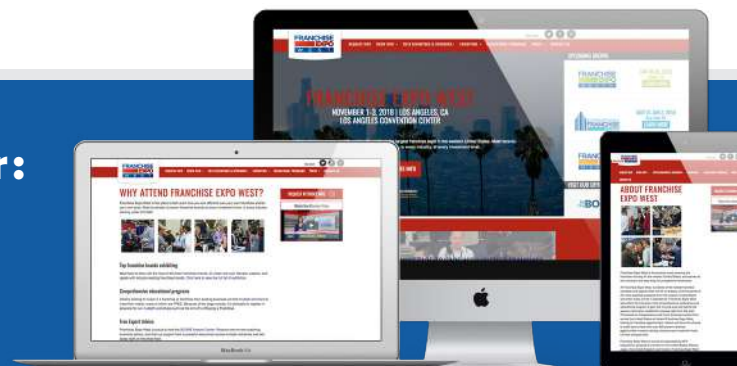


AFTER FRANCHISE EXPO WEST:

44% of attendees met or plan to meet
with a franchise representative

Visit FranchiseExpoWest.com for:

- Exhibitor Resources
- Venue Information
- Sponsorship Inquiries
- FAQ's
- Booth Details
- **And More!**



NEVER MISS AN EXPO!

MFV Expositions has franchise shows across Europe & North America. Plus, check out online Lead Generation!



INTERESTED IN EXHIBITING? **CONTACT US TODAY!**

Coralí Romero MFV Expositions

Direct: +1 201.881.1662 • Email: Coralí.Romero@comexposium.com

☎ 201.226.1130

🌐 MFVexpo.com

MFV COMEXPOSIUM
expositions