

WHY EXHIBIT AT FRANCHISE EXPO WEST?



Meet **face-to-face** with thousands of franchise candidates



41% plan on investing **\$100,000** or more in a franchise



68% of attendees currently own or have owned a business



The California economy stands as the **6th largest** in the **world**

THE MOST QUALIFIED LEADS DELIVERED!

CAPITAL TO INVEST

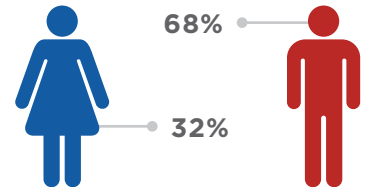
13% Under \$10,000

25% \$10,000 to \$49,999

21% \$50,000 to \$99,999

41% \$100,000 to \$1 Million+

GOAL TO OPEN A FRANCHISE



GENDER

PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting face-to-face with prospects in an atmosphere conducive to business. Attract, engage, and succeed at Franchise Expo West!

10' x 10' space on show floor | 8' back drop | Listing in Event Guide | Pre-Show Appointment Setting
Custom e-Guest Pass to invite prospects to meet you at the show | Press Kit placement on website
Press and Social Media outreach | Access to 70+ free seminars and 8 in-depth CFE-accredited workshops

EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | 4' draped table, 1 chair and wastebasket | Listing in Event Guide
Banner Stand and Carrying Case: We will produce and deliver a banner with your graphics and message on it to your booth at Franchise Expo West

SUPPLIER SECTION

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | 6' draped table, 2 chairs and wastebasket | 8' back drop
Listing in Event Guide | Listing in online Exhibitor Directory | Full exhibitor list 2x before the show



MAY 30 - JUNE 1, 2019
New York, NY

IFEinfo.com Supported By U.S. COMMERCIAL SERVICE



SEPT. 14-15, 2018
Rosemont, IL **NEW**

FranchiseExpoMidwest.com



NOV. 1-3, 2018
Los Angeles, CA

FranchiseExpoWest.com



JAN. 24-26, 2019
Ft. Lauderdale, FL

FranchiseExpoSouth.com

FranchiseExpoSouth.com • exhibit@mfvexpo.com • 201.881.1646

#FranchiseExpoWest

PRODUCED BY MFV expositions

SPONSORED BY IFA INTERNATIONAL FRANCHISE ASSOCIATION

EXHIBIT PACKAGES