

**WHY EXHIBIT AT FRANCHISE EXPO WEST?**



Meet **face-to-face** with thousands of franchise candidates



**41%** plan on investing **\$100,000** or more in a franchise



**68%** of attendees currently own or have owned a business



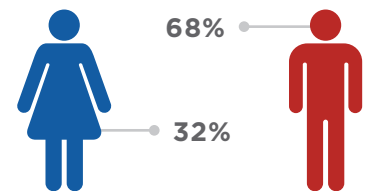
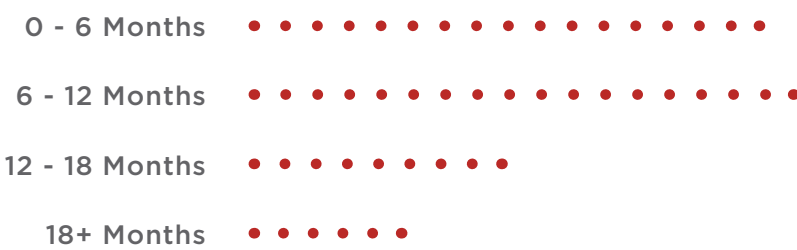
The California economy stands as the **6<sup>th</sup> largest** in the **world**

**THE MOST QUALIFIED LEADS DELIVERED!**

**CAPITAL TO INVEST**



**GOAL TO OPEN A FRANCHISE**



**GENDER**

# PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting face-to-face with prospects in an atmosphere conducive to business. Attract, engage, and succeed at Franchise Expo West!

10' x 10' space on show floor | 8' back drop | Listing in Event Guide | Pre-Show Appointment Setting  
Custom e-Guest Pass to invite prospects to meet you at the show | Press Kit placement on website  
Press and Social Media outreach | Access to 70+ free seminars and 8 in-depth CFE-accredited workshops

# EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | 4' draped table, 1 chair and wastebasket | Listing in Event Guide  
Banner Stand and Carrying Case: We will produce and deliver a banner with your graphics and message on it to your booth at Franchise Expo West

# SUPPLIER SECTION

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | 6' draped table, 2 chairs and wastebasket | 8' back drop  
Listing in Event Guide | Listing in online Exhibitor Directory | Full exhibitor list 2x before the show



**MAY 30 - JUNE 1, 2019**  
New York, NY

IFEinfo.com Supported By 



**SEPT. 13-14, 2019**  
Rosemont, IL

[FranchiseExpoMidwest.com](http://FranchiseExpoMidwest.com)



**NOV. 1-3, 2018**  
Los Angeles, CA

[FranchiseExpoWest.com](http://FranchiseExpoWest.com)



**JAN. 24-26, 2019**  
Ft. Lauderdale, FL

[FranchiseExpoSouth.com](http://FranchiseExpoSouth.com)

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